

# Why a Cybersecurity Services Company Chose Censys Over Competitors

Censys provides the data with the least noise, the most visibility, + the cleanest format

## Cybersecurity Services Company Needed a Data Product to Check “State of Systems”

A cybersecurity services company with \$275.5 million in funding adopted Censys to help provide a “state of systems” check and monitor for risks. The startup had selected three potential vendors that could be suitable. Subsequently, they ran a competitive process to help decide which vendor would best fulfill their requirements. In the words of their CTO, the key variables that set Censys apart at the time were: **“speed of scanning, the depth of scanning, and the relative ease of ingesting the data.”**

## Censys Provides Actionable Results Strongly Differentiated from Enterprise Data Competitors:

Benefit	Enterprise Data Competitors	Censys
<b>Accuracy</b>	<b>Stale Data:</b> Competitors scan a limited part of the internet on a weekly or monthly basis.	<b>Fresher Data:</b> Censys scans more of the internet daily to increase the freshness of data and reduce false positives.
<b>Workflow</b>	<b>Complex Format:</b> Competition provides data scanning results that need to be reconstructed to provide a current view of a host.	<b>Clean Format:</b> Data downloads in JSON format provide a full view of a host and associated services -- leading to a lower engineering lift to ingest the data.
<b>Visibility</b>	<b>Reduced Port Coverage:</b> While high traffic ports are sometimes scanned, the reduced number of ports scanned at 1500+ indicates that some services may not appear during the scan.	<b>Thorough Port Coverage:</b> Censys scans the largest amount of ports at 2,300+ IPv4 Ports to make sure we are providing maximum visibility.